

Pop-Facts: Demographic Quick Facts Report

Prepared For:

Order #: 963551372

Project Code:

Site: 01

Trade Area: 5915 CALLE REAL, GOLETA, CA 93117-2344, Total

Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	<i>Radius</i>	<i>%</i>	<i>Radius</i>	<i>%</i>	<i>Radius</i>	<i>%</i>
Population						
2010 Projection	12,228		57,038		89,989	
2005 Estimate	12,113		56,488		88,617	
2000 Census	11,979		56,027		87,446	
1990 Census	11,348		53,780		82,594	
Growth 1990 - 2000	5.56%		4.18%		5.87%	
Households						
2010 Projection	4,450		17,857		30,553	
2005 Estimate	4,420		17,670		30,157	
2000 Census	4,391		17,556		29,924	
1990 Census	4,313		16,772		28,358	
Growth 1990 - 2000	1.81%		4.67%		5.52%	
2005 Est. Population by Single Classification Race						
	12,113		56,488		88,617	
White Alone	8,953	73.91	42,410	75.08	67,612	76.30
Black or African American Alone	163	1.35	789	1.40	1,156	1.30
American Indian and Alaska Native Alone	133	1.10	420	0.74	639	0.72
Asian Alone	877	7.24	4,341	7.68	6,331	7.14
Native Hawaiian and Other Pacific Islander Alone	14	0.12	100	0.18	127	0.14
Some Other Race Alone	1,508	12.45	6,103	10.80	9,120	10.29
Two or More Races	466	3.85	2,326	4.12	3,634	4.10
2005 Est. Population Hispanic or Latino						
	12,113		56,488		88,617	
Hispanic or Latino	3,852	31.80	13,278	23.51	20,114	22.70
Not Hispanic or Latino	8,262	68.21	43,210	76.49	68,503	77.30
2005 Tenure of Occupied Housing Units						
	4,420		17,670		30,157	
Owner Occupied	2,520	57.01	8,950	50.65	16,341	54.19
Renter Occupied	1,899	42.96	8,720	49.35	13,816	45.81
2005 Average Household Size						
	2.69		2.83		2.70	



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Description	0.00 - 1.00 Miles		0.00 - 3.00 Miles		0.00 - 5.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Households by Household Income	4,420		17,670		30,157	
Income Less than \$15,000	324	7.33	2,926	16.56	3,938	13.06
Income \$15,000 - \$24,999	416	9.41	1,681	9.51	2,613	8.66
Income \$25,000 - \$34,999	444	10.05	1,617	9.15	2,800	9.28
Income \$35,000 - \$49,999	695	15.72	2,144	12.13	4,015	13.31
Income \$50,000 - \$74,999	1,039	23.51	3,118	17.65	5,473	18.15
Income \$75,000 - \$99,999	660	14.93	2,231	12.63	4,056	13.45
Income \$100,000 - \$149,999	560	12.67	2,395	13.55	4,298	14.25
Income \$150,000 - \$249,999	225	5.09	1,153	6.53	2,043	6.77
Income \$250,000 - \$499,999	41	0.93	262	1.48	524	1.74
Income \$500,000 and over	17	0.38	143	0.81	398	1.32
2005 Est. Average Household Income	\$70,288		\$71,734		\$77,929	
2005 Est. Median Household Income	\$57,981		\$53,747		\$57,826	
2005 Est. Per Capita Income	\$25,892		\$23,136		\$27,081	



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Appendix: Area Listing

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

5915 CALLE REAL
GOLETA, CA 93117-2344

Center Point: 34.441405 -119.828413

Circle/Band: 0.00 - 1.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

5915 CALLE REAL
GOLETA, CA 93117-2344

Center Point: 34.441405 -119.828413

Circle/Band: 0.00 - 3.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

5915 CALLE REAL
GOLETA, CA 93117-2344

Center Point: 34.441405 -119.828413

Circle/Band: 0.00 - 5.00

