

Pop-Facts: Demographic Snapshot 2004 Report

Prepared For:

Order #: 963410162

Project Code:

Site: 01

Trade Area: I 20 AT TRAFFIC ST, BOSSIER CITY, LA 71111, Total

Description	0.00 - 20.00 Miles		0.00 - 30.00 Miles	
	<i>Radius</i>	<i>%</i>	<i>Radius</i>	<i>%</i>
Population				
2009 Projection	353,034		411,670	
2004 Estimate	346,826		404,856	
2000 Census	342,515		400,229	
1990 Census	323,765		380,938	
Growth 2004-2009	1.79%		1.68%	
Growth 2000-2004	1.26%		1.16%	
Growth 1990-2000	5.79%		5.06%	
2004 Est. Population by Single Race Classification				
White Alone	200,423		237,379	
Black or African American Alone	133,740		153,706	
American Indian and Alaska Native Alone	1,543		1,751	
Asian Alone	3,770		3,875	
Native Hawaiian and Other Pacific Islander Alone	278		290	
Some Other Race Alone	2,408		2,704	
Two or More Races	4,665		5,151	
2004 Est. Population Hispanic or Latino by Origin*				
Not Hispanic or Latino	339,144		396,276	
Hispanic or Latino:	7,681		8,580	
Mexican	4,317		4,871	
Puerto Rican	743		777	
Cuban	155		165	
All Other Hispanic or Latino	2,467		2,767	
2004 Est. Hispanic or Latino by Single Race Class.				
White Alone	3,971		4,357	
Black or African American Alone	677		794	
American Indian and Alaska Native Alone	170		197	
Asian Alone	33		38	
Native Hawaiian and Other Pacific Islander Alone	15		18	
Some Other Race Alone	2,133		2,418	
Two or More Races	683		758	



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2004 Est. Pop. Asian Alone Race by Category*	3,770		3,875	
Chinese, except Taiwanese	614	16.29	625	16.13
Filipino	597	15.84	609	15.72
Japanese	213	5.65	220	5.68
Asian Indian	707	18.75	734	18.94
Korean	368	9.76	375	9.68
Vietnamese	650	17.24	672	17.34
Cambodian	36	0.95	36	0.93
Hmong	0	0.00	1	0.03
Laotian	48	1.27	48	1.24
Thai	178	4.72	184	4.75
Other Asian	295	7.82	304	7.85
Two or more Asian categories	65	1.72	66	1.70
2004 Est. Population by Ancestry	346,826		404,856	
Pop, Arab	593	0.17	659	0.16
Pop, Czech	426	0.12	447	0.11
Pop, Danish	197	0.06	220	0.05
Pop, Dutch	1,522	0.44	1,886	0.47
Pop, English	19,839	5.72	22,705	5.61
Pop, French (except Basque)	10,838	3.12	12,213	3.02
Pop, French Canadian	1,894	0.55	2,132	0.53
Pop, German	16,374	4.72	18,487	4.57
Pop, Greek	486	0.14	509	0.13
Pop, Hungarian	224	0.06	243	0.06
Pop, Irish	18,815	5.42	21,972	5.43
Pop, Italian	6,054	1.75	6,574	1.62
Pop, Lithuanian	76	0.02	91	0.02
Pop, United States or American	33,527	9.67	41,790	10.32
Pop, Norwedian	944	0.27	1,013	0.25
Pop, Polish	1,420	0.41	1,493	0.37
Pop, Portuguese	182	0.05	229	0.06
Pop, Russian	445	0.13	471	0.12
Pop, Scottish	3,173	0.91	3,682	0.91
Pop, Scotch-Irish	5,924	1.71	6,685	1.65
Pop, Slovak	53	0.02	61	0.02
Pop, Sub-Saharan African	2,753	0.79	3,195	0.79
Pop, Swedish	888	0.26	992	0.25
Pop, Swiss	300	0.09	319	0.08
Pop, Ukrainian	38	0.01	42	0.01
Pop, Welsh	827	0.24	921	0.23
Pop, West Indian (exc Hisp groups)	199	0.06	260	0.06



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2004 Est. Population by Ancestry				
Pop, Other ancestries	135,097	38.95	155,145	38.32
Pop, Ancestry Unclassified	83,717	24.14	100,417	24.80
2004 Est. Pop Age 5+ by Language Spoken At Home				
Speak Only English at Home	322,018		376,329	
Speak Asian/Pacific Islander Language at Home	307,524	95.50	360,224	95.72
Speak IndoEuropean Language at Home	2,254	0.70	2,385	0.63
Speak Spanish at Home	4,665	1.45	5,242	1.39
Speak Other Language at Home	6,906	2.14	7,779	2.07
	669	0.21	698	0.19
2004 Est. Population by Sex				
Male	346,826		404,856	
Female	166,210	47.92	194,500	48.04
Male/Female Ratio	180,615	52.08	210,356	51.96
	0.92		0.92	
2004 Est. Population by Age				
Age 0 - 4	346,826		404,856	
Age 5 - 9	24,807	7.15	28,527	7.05
Age 10 - 14	23,637	6.82	27,317	6.75
Age 15 - 17	25,878	7.46	30,259	7.47
Age 18 - 20	16,607	4.79	19,483	4.81
Age 21 - 24	15,862	4.57	18,280	4.52
Age 25 - 34	20,334	5.86	23,253	5.74
Age 35 - 44	45,274	13.05	51,590	12.74
Age 45 - 49	48,597	14.01	56,664	14.00
Age 50 - 54	25,650	7.40	29,958	7.40
Age 55 - 59	22,673	6.54	26,600	6.57
Age 60 - 64	18,036	5.20	21,621	5.34
Age 65 - 74	14,850	4.28	17,864	4.41
Age 75 - 84	23,315	6.72	28,003	6.92
Age 85 and over	15,315	4.42	18,185	4.49
	5,991	1.73	7,252	1.79
Age 16 and over	267,006	76.99	312,284	77.13
Age 18 and over	255,896	73.78	299,270	73.92
Age 21 and over	240,034	69.21	280,990	69.40
Age 65 and over	44,621	12.87	53,441	13.20
2004 Est. Median Age	35.21		35.66	
2004 Est. Average Age	36.55		36.85	



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	Radius	%	Radius	%
2004 Est. Male Population by Age	166,210		194,500	
Age 0 - 4	12,881	7.75	14,843	7.63
Age 5 - 9	12,127	7.30	14,022	7.21
Age 10 - 14	13,158	7.92	15,364	7.90
Age 15 - 17	8,560	5.15	10,030	5.16
Age 18 - 20	8,076	4.86	9,355	4.81
Age 21 - 24	10,036	6.04	11,546	5.94
Age 25 - 34	21,901	13.18	25,059	12.88
Age 35 - 44	23,491	14.13	27,470	14.12
Age 45 - 49	12,308	7.41	14,484	7.45
Age 50 - 54	10,808	6.50	12,717	6.54
Age 55 - 59	8,481	5.10	10,235	5.26
Age 60 - 64	6,764	4.07	8,214	4.22
Age 65 - 74	10,227	6.15	12,347	6.35
Age 75 - 84	5,762	3.47	6,832	3.51
Age 85 and over	1,630	0.98	1,982	1.02
2004 Est. Median Age, Male	33.34		33.82	
2004 Est. Average Age, Male	34.87		35.17	
2004 Est. Female Population by Age	180,615		210,356	
Age 0 - 4	11,926	6.60	13,684	6.51
Age 5 - 9	11,510	6.37	13,295	6.32
Age 10 - 14	12,721	7.04	14,895	7.08
Age 15 - 17	8,046	4.45	9,453	4.49
Age 18 - 20	7,787	4.31	8,925	4.24
Age 21 - 24	10,298	5.70	11,707	5.57
Age 25 - 34	23,373	12.94	26,531	12.61
Age 35 - 44	25,106	13.90	29,194	13.88
Age 45 - 49	13,342	7.39	15,474	7.36
Age 50 - 54	11,865	6.57	13,882	6.60
Age 55 - 59	9,555	5.29	11,386	5.41
Age 60 - 64	8,085	4.48	9,650	4.59
Age 65 - 74	13,088	7.25	15,656	7.44
Age 75 - 84	9,553	5.29	11,353	5.40
Age 85 and over	4,361	2.41	5,271	2.51
2004 Est. Median Age, Female	36.85		37.29	
2004 Est. Average Age, Female	38.10		38.40	



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2004 Est. Population Age 15+ by Marital Status*	272,503		318,753	
Total, Never Married	74,506	27.34	84,852	26.62
Married, Spouse present	128,764	47.25	152,512	47.85
Married, Spouse absent	17,420	6.39	20,468	6.42
Widowed	20,571	7.55	24,812	7.78
Divorced	31,243	11.47	36,108	11.33
Males, Never Married	38,567	14.15	44,147	13.85
Previously Married	20,636	7.57	24,438	7.67
Females, Never Married	35,939	13.19	40,705	12.77
Previously Married	40,218	14.76	46,984	14.74
2004 Est. Pop. Age 25+ by Educational Attainment*	219,700		257,737	
Less than 9th grade	12,023	5.47	15,398	5.97
Some High School, no diploma	31,598	14.38	38,622	14.99
High School Graduate (or GED)	70,354	32.02	84,927	32.95
Some College, no degree	51,747	23.55	58,983	22.88
Associate Degree	9,860	4.49	11,327	4.39
Bachelor's Degree	28,980	13.19	31,993	12.41
Master's Degree	10,079	4.59	11,094	4.30
Professional School Degree	3,837	1.75	4,068	1.58
Doctorate Degree	1,221	0.56	1,326	0.51
Households				
2009 Projection	137,463		160,647	
2004 Estimate	133,991		156,649	
2000 Census	131,537		153,843	
1990 Census	120,128		141,124	
Growth 2004-2009	2.59%		2.55%	
Growth 2000-2004	1.87%		1.82%	
Growth 1990-2000	9.50%		9.01%	
2004 Est. Households by Household Type*	133,991		156,649	
Family Households	90,883	67.83	106,709	68.12
Nonfamily Households	43,108	32.17	49,940	31.88
2004 Est. Group Quarters Population*	8,489		9,926	
2004 Households by Ethnicity, Hispanic/Latino*	2,317	1.73	2,549	1.63



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	<i>Radius</i>	<i>%</i>	<i>Radius</i>	<i>%</i>
2004 Est. Households by Household Income	133,991		156,649	
Income Less than \$15,000	27,869	20.80	33,698	21.51
Income \$15,000 - \$24,999	18,722	13.97	22,174	14.16
Income \$25,000 - \$34,999	18,288	13.65	21,470	13.71
Income \$35,000 - \$49,999	20,556	15.34	23,867	15.24
Income \$50,000 - \$74,999	22,860	17.06	26,425	16.87
Income \$75,000 - \$99,999	12,198	9.10	13,938	8.90
Income \$100,000 - \$149,999	8,515	6.35	9,549	6.10
Income \$150,000 - \$249,999	3,379	2.52	3,750	2.39
Income \$250,000 - \$499,999	1,135	0.85	1,275	0.81
Income \$500,000 and more	468	0.35	503	0.32
2004 Est. Average Household Income	\$50,913		\$49,837	
2004 Est. Median Household Income	\$36,544		\$35,618	
2004 Est. Per Capita Income	\$19,911		\$19,524	
2004 Est. Household Type, Presence Own Children*	133,991		156,649	
Single Male Householder	15,858	11.84	18,628	11.89
Single Female Householder	21,019	15.69	24,468	15.62
Married-Couple Family, own children	26,473	19.76	31,016	19.80
Married-Couple Family, no own children	34,720	25.91	41,475	26.48
Male Householder, own children	2,899	2.16	3,343	2.13
Male Householder, no own children	2,737	2.04	3,213	2.05
Female Householder, own children	14,366	10.72	16,366	10.45
Female Householder, no own children	9,688	7.23	11,296	7.21
Nonfamily, Male Householder	3,538	2.64	3,887	2.48
Nonfamily, Female Householder	2,693	2.01	2,958	1.89
2004 Est. Households by Household Size*	133,991		156,649	
1-person household	36,877	27.52	43,096	27.51
2-person household	42,705	31.87	50,182	32.03
3-person household	23,403	17.47	27,239	17.39
4-person household	17,863	13.33	20,875	13.33
5-person household	8,115	6.06	9,435	6.02
6-person household	3,080	2.30	3,572	2.28
7 or more person household	1,948	1.45	2,250	1.44
2004 Est. Average Household Size*	2.53		2.52	



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	<i>Radius</i>	<i>%</i>	<i>Radius</i>	<i>%</i>
2004 Est. Households by Presence of People*	133,991		156,649	
Households with 1 or more People Age 18 or under:				
Married-Couple Family	28,683	21.41	33,711	21.52
Other Family, Male Householder	3,429	2.56	3,972	2.54
Other Family, Female Householder	17,389	12.98	19,918	12.72
Nonfamily, Male Householder	390	0.29	442	0.28
Nonfamily, Female Householder	153	0.11	169	0.11
Households no People Age 18 or under:				
Married-Couple Family	32,510	24.26	38,780	24.76
Other Family, Male Householder	2,206	1.65	2,584	1.65
Other Family, Female Householder	6,666	4.97	7,744	4.94
Nonfamily, Male Householder	19,006	14.18	22,073	14.09
Nonfamily, Female Householder	23,558	17.58	27,256	17.40
2004 Est. Households by Number of Vehicles*	133,991		156,649	
No Vehicles	14,742	11.00	17,299	11.04
1 Vehicle	49,583	37.00	57,252	36.55
2 Vehicles	50,341	37.57	58,790	37.53
3 Vehicles	14,952	11.16	17,839	11.39
4 Vehicles	3,347	2.50	4,202	2.68
5 or more Vehicles	1,025	0.76	1,268	0.81
2004 Est. Average Number of Vehicles*	1.60		1.61	
Family Households				
2009 Projection	92,601		108,673	
2004 Estimate	90,883		106,709	
2000 Census	89,700		105,375	
1990 Census	85,754		101,187	
Growth 2004-2009	1.89%		1.84%	
Growth 2000-2004	1.32%		1.27%	
Growth 1990-2000	4.60%		4.14%	



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	Radius	%	Radius	%
2004 Est. Family Households by Household Income	90,883		106,709	
Income Less than \$15,000	13,809	15.19	16,619	15.57
Income \$15,000 - \$24,999	11,299	12.43	13,513	12.66
Income \$25,000 - \$34,999	10,997	12.10	13,177	12.35
Income \$35,000 - \$49,999	14,129	15.55	16,668	15.62
Income \$50,000 - \$74,999	18,283	20.12	21,463	20.11
Income \$75,000 - \$99,999	10,512	11.57	12,027	11.27
Income \$100,000 - \$149,999	7,610	8.37	8,531	7.99
Income \$150,000 - \$249,999	2,859	3.15	3,182	2.98
Income \$250,000 - \$499,999	966	1.06	1,082	1.01
Income \$500,000 and more	419	0.46	447	0.42
2004 Est. Average Family Household Income	\$58,935		\$57,669	
2004 Est. Median Family Household Income	\$44,912		\$44,040	
2004 Est. Families by Poverty Status*	90,883		106,709	
Income At or Above Poverty Level:				
Married-Couple Family, own children	26,699	29.38	31,155	29.20
Married-Couple Family, no own children	30,904	34.00	36,822	34.51
Male Householder, own children	2,623	2.89	3,016	2.83
Male Householder, no own children	1,719	1.89	1,967	1.84
Female Householder, own children	9,440	10.39	10,532	9.87
Female Householder, no own children	5,555	6.11	6,458	6.05
Income Below Poverty Level:				
Married-Couple Family, own children	2,221	2.44	2,720	2.55
Married-Couple Family, no own children	1,370	1.51	1,794	1.68
Male Householder, own children	983	1.08	1,167	1.09
Male Householder, no own children	311	0.34	407	0.38
Female Householder, own children	8,076	8.89	9,531	8.93
Female Householder, no own children	984	1.08	1,141	1.07
2004 Est. Pop Age 16+ by Employment Status*	267,006		312,284	
In Armed Forces	5,081	1.90	5,147	1.65
Civilian - Employed	149,323	55.92	172,104	55.11
Civilian - Unemployed	13,335	4.99	15,319	4.91
Not in Labor Force	99,267	37.18	119,713	38.33



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2004 Est. Civ Employed Pop 16+ Class of Worker*	149,323		172,104	
For-Profit Private Workers	103,670	69.43	120,051	69.75
Non-Profit Private Workers	10,752	7.20	12,065	7.01
Local Government Workers	11,695	7.83	13,540	7.87
State Government Workers	9,891	6.62	11,145	6.48
Federal Government Workers	5,056	3.39	5,528	3.21
Self-Emp Workers	7,838	5.25	9,285	5.39
Unpaid Family Workers	422	0.28	489	0.28
2004 Est. Civ Employed Pop 16+ by Occupation*	149,323		172,104	
Management, Business, and Financial Operations	15,699	10.51	17,599	10.23
Professional and Related Occupations	28,489	19.08	31,800	18.48
Service	27,773	18.60	31,483	18.29
Sales and Office	40,675	27.24	45,990	26.72
Farming, Fishing, and Forestry	450	0.30	664	0.39
Construction, Extraction and Maintenance	14,943	10.01	18,490	10.74
Production, Transportation and Material Moving	21,295	14.26	26,078	15.15
2004 Est. Pop 16+ by Occupation Classification*	149,323		172,104	
Blue Collar	36,237	24.27	44,568	25.90
White Collar	84,670	56.70	95,092	55.25
Service and Farm	28,416	19.03	32,444	18.85
2004 Est. Workers Age 16+, Transportation To Work*	151,370		173,698	
Drove Alone	123,210	81.40	140,793	81.06
Car Pooled	18,889	12.48	22,446	12.92
Public Transportation	2,672	1.77	2,833	1.63
Walked	2,228	1.47	2,513	1.45
Motorcycle	194	0.13	213	0.12
Bicycle	294	0.19	310	0.18
Other Means	1,262	0.83	1,548	0.89
Worked at Home	2,621	1.73	3,041	1.75
2004 Est. Workers Age 16+ by Travel Time to Work*	148,749		170,657	
Less than 15 Minutes	43,168	29.02	49,484	29.00
15 - 29 Minutes	72,097	48.47	77,529	45.43
30 - 44 Minutes	23,868	16.05	29,348	17.20
45 - 59 Minutes	4,336	2.91	7,189	4.21
60 or more Minutes	5,280	3.55	7,107	4.16
2004 Est. Average Travel Time to Work in Minutes*	22.96		23.92	



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	<i>Radius</i>	<i>%</i>	<i>Radius</i>	<i>%</i>
2004 Est. Tenure of Occupied Housing Units*	133,991		156,649	
Owner Occupied	87,309	65.16	104,879	66.95
Renter Occupied	46,681	34.84	51,770	33.05
 2004 Occ Housing Units, Avg Length of Residence	 14		 14	
 2004 Est. All Owner-Occupied Housing Values	 87,309		 104,879	
Value Less than \$20,000	6,210	7.11	8,586	8.19
Value \$20,000 - \$39,999	9,160	10.49	12,230	11.66
Value \$40,000 - \$59,999	11,141	12.76	13,960	13.31
Value \$60,000 - \$79,999	12,119	13.88	14,605	13.93
Value \$80,000 - \$99,999	12,355	14.15	14,438	13.77
Value \$100,000 - \$149,999	19,763	22.64	22,217	21.18
Value \$150,000 - \$199,999	8,557	9.80	9,709	9.26
Value \$200,000 - \$299,999	5,069	5.81	5,798	5.53
Value \$300,000 - \$399,999	1,596	1.83	1,803	1.72
Value \$400,000 - \$499,999	698	0.80	792	0.76
Value \$500,000 - \$749,999	338	0.39	365	0.35
Value \$750,000 - \$999,999	181	0.21	213	0.20
Value \$1,000,000 or more	122	0.14	163	0.16
 2004 Est. Median All Owner-Occupied Housing Value	 \$88,134		 \$84,237	
 2004 Est. Housing Units by Units in Structure*	 147,582		 174,403	
1 Unit Attached	4,751	3.22	5,045	2.89
1 Unit Detached	96,510	65.39	114,131	65.44
2 Units	3,347	2.27	3,799	2.18
3 to 19 Units	18,283	12.39	19,090	10.95
20 to 49 Units	1,587	1.08	1,746	1.00
50 or More Units	6,841	4.64	7,072	4.05
Mobile Home or Trailer	15,991	10.84	23,119	13.26
Boat, RV, Van, etc.	272	0.18	400	0.23

Pop-Facts: Demographic Snapshot 2004 Report

Prepared For:

Order #: 963410162

Project Code:

Site: 01

Trade Area: I 20 AT TRAFFIC ST, BOSSIER CITY, LA 71111, Total

Description	0.00 - 20.00 Miles		0.00 - 30.00 Miles	
	<i>Radius</i>	<i>%</i>	<i>Radius</i>	<i>%</i>
2004 Est. Housing Units by Year Structure Built*	147,582		174,403	
Housing Unit Built 1999 to present	8,954	6.07	10,604	6.08
Housing Unit Built 1995 to 1998	8,917	6.04	10,752	6.17
Housing Unit Built 1990 to 1994	7,325	4.96	8,791	5.04
Housing Unit Built 1980 to 1989	26,124	17.70	31,550	18.09
Housing Unit Built 1970 to 1979	30,749	20.84	36,477	20.92
Housing Unit Built 1960 to 1969	24,329	16.49	28,371	16.27
Housing Unit Built 1950 to 1959	22,972	15.57	26,110	14.97
Housing Unit Built 1940 to 1949	10,082	6.83	11,816	6.78
Housing Unit Built 1939 or Earlier	8,128	5.51	9,932	5.69
2004 Est. Median Year Structure Built* **	1973		1973	

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

**1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



Pop-Facts: Demographic Snapshot 2004 Report

Prepared For:

Order #: 963410162

Project Code:

Site: 01

Appendix: Area Listing

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

I 20 AT TRAFFIC ST
BOSSIER CITY, LA 71111

Center Point: 32.513950 -93.734050

Circle/Band: 0.00 - 20.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

I 20 AT TRAFFIC ST
BOSSIER CITY, LA 71111

Center Point: 32.513950 -93.734050

Circle/Band: 0.00 - 30.00

